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Kathryn Korostoff has directed more than 600 primary market research projects and published How to Hire & Manage Market Research Agencies and has been

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Kathryn korostoff - president, research rockstar

Check out what I'll be attending at FutureM Kathryn Korostoff has a special interest in how organizations acquire, manage, and apply market research.

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shifting economic realities are leading many market research managers to re-think their mix of outsourced to in-house market research. In

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New Book "How to Hire & Manage Market Research Agencies" Provides Practical Advice to Buyers and Users of Custom Market Research

Webinar: 10-point checklist for questionnaire

Ryma s April 7th webinar will be Kathryn Korostoff is a market research She is the author of How to Hire & Manage Market Research Agencies

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Kathryn Korostoff is the author of How to Hire & Manage Market Research Agencies (4.00 avg rating, 2 ratings, 0 reviews, published 2009)

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